

During World War II, due to rationing of gasoline and tires, several breweries returned to the olden time horse and wagon for a portion of their deliveries.

This MATZ OLDEN TIME TEAM

has become a familiar sight in the
OHIO VALLEY

principally on the streets of Wheeling and Bellaire. The team and wagon are here shown as they originally appeared on an outdoor advertising sign — but the horses have become so popular that for them the "duration" may be permanent.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE
ONE CENT
STAMP
HERE



Delivery Team for Matz Olden Time Beer in 1944 — MATZ BREWING CO. — BELLAIRE, OHIO